

00212

**B.A. IN FASHION MERCHANDISING AND
PRODUCTION / B.A. IN FASHION DESIGN
(BAFMP/BAFD)**

Term-End Examination

June, 2014

BFD-043 : ENTREPRENEURIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. What are the minimum regulatory requirement to start a company by any entrepreneur ? 20
2. What is the importance of entrepreneurship in developing country like India ? Elaborate. 20
3. What is the role of finance to start an enterprise ? Explain the different sources of finance to fulfill the requirement to become the entrepreneur ? 10+10=20
4. What is innovation ? Describe few facts to promote innovativeness in an organization. 10+10=20
5. What is business plan ? Explain the essentials of good business plan with the process of decision making. 10+10=20
6. Write short notes on the following : 5x4=20
 - (a) Brain storming
 - (b) Project evaluation
 - (c) Techno - economic analysis
 - (d) Motivation