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MTM-10

Total No. of Questions : 10]

[Total No. of Printed Pages : 2

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

June, 2014

MTM-10 : TOURISM IMPACTS

Time : 3 Hours]

[Maximum Marks : 100

Note :-Answer any *Five* questions.

All questions carry equal marks.

1. What is the significance of GATS agreement ? How has the GATS agreement affected Global Tourism activities ? 20
2. Enumerate the Economic Impacts of tourism with special reference to the impact on National Economy. 20
3. In what way does wildlife tourism in India play a role in wildlife protection ? Explain with the help of examples. 20
4. Explain with the help of a case study the impact of tourism activities on a mountain destination. 20
5. Write short notes in about **100-150** words each :
 - (a) Acculturation Model
 - (b) Tourist Art
 - (c) Carrying capacity
 - (d) Leakages 20
6. "Tourism in Modern times is used as a Political tool by the Government." Do you agree with the statement ? Justify your answer with examples. 20

MTM-10

Turn Over

K-27

- 7. Discuss the different aspects of social impacts of travel and tourism. 20
- 8. What do you understand by Ethics ? What is the importance of Global code of Ethics for Tourism provided by UNWTO ? 20
- 9. What do you understand by Local Agenda 21 ? Mention the initiatives that are being taken in this regard in relation to tourism development. 20
- 10. Write short notes on any *two* in about **200–250** words each :
 - (a) Ecotourism in India
 - (b) Approaches to sustainable Tourism 20
 - (c) Guest-Host Interaction.