

**MANAGEMENT PROGRAMME**

**Term-End Examination**

**June, 2014**

**MS-92 : MANAGEMENT OF PUBLIC  
ENTERPRISES**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

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- Note :** (i) *There are two sections : Section-A and Section-B.*  
(ii) *Attempt any three questions from Section-A, carrying 20 marks each.*  
(iii) *Section-B is compulsory which carries 40 marks.*
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**SECTION-A**

1. 'The Maximum Growth of Public Enterprise's was witnessed during its expansion period from (1972 - 1985)'. Explain the areas of growth by these enterprises.
2. What are the differences in the role of Public Accounts Committee (PAC) and Estimates Committee which act as weapons to enforce desired legislative accountability and control over public enterprises ?
3. Compare Public Sector with Private Sector and analyse the contributions of the Public Sector to the Indian economy.

4. Discuss the concept of Project Management. Explain the different techniques used for Project Management with emphasis on PERT technique.
5. Write short notes on **any four** of the following :
  - (a) Marxism
  - (b) Mass Privatisation
  - (c) Financial Audit
  - (d) Retraining
  - (e) Marketing Concepts in Public Enterprises

### **SECTION-B**

6. The policy of the Government of India on disinvestment has evolved over a period. Briefly describe the various forms of disinvestment.
  7. "The key to sickness prevention in PSEs is to create competitive advantage".
    - (a) Examine how can competitive advantage be created and maintained in PSEs.
    - (b) Identify the strategies which needs to be focussed to prevent sickness in PSEs.
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