

**POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION**

Term-End Examination

June, 2014

JMC-02 : MASS MEDIA AND SOCIETY

Time : 3 hours

Maximum Marks : 100

*Note : Answer **any five** questions. All questions carry **equal** marks.*

1. Modern communication technologies have made the society more compact and intimate. Do you agree ? Write with reasons. **20**
2. Write a note on the conceptual framework of Development Communication. **20**
3. Describe the role of media in women empowerment in Indian context. **20**
4. It is often said that media can play the role of a catalyst in development. Do you think this has been so in India ? Justify your answer. **20**
5. Critically analyse the freedom of press in India. **20**

6. What is defamation ? What are the defences available to a journalist in a defamation suit ? 20
7. What is NWICO (New World Information and Communication Order) ? Is it still relevant in the age of new media ? 20
8. Write short notes on **any four** : 4x5=20
- (a) Contempt of Parliament
 - (b) Official Secrets Act
 - (c) BBC
 - (d) AFP
 - (e) First Press Commission
 - (f) *Sadharanikaran*
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