

PGDBP-P G DIPLOMA IN BOOK PUBLISHING

Term-End Examination

June, 2014

MBP-007 :EDITING TEXT BOOKS

Time : 3 hours

Maximum Marks : 100

Note : This paper has five compulsory question. All questions carry equal marks. Attempt each questions in 350-400 words unless otherwise instructed.

1. Distinguish between the terms "grammar" and "Phonetics" using appropriate examples. 20

OR

Write an essay on the various developmental psychologies that explain various aspects of human growth. Illustrate your answer with suitable examples.

2. What do you understand by the term

20

- i) "Editing Graphics"?
- ii) Discuss it with reference to editing diagrams and maps **OR** editing graphs and photographs.

OR

Discuss the four approaches to curriculum development on subject - centred, broad fields, social problems and learner centred using appropriate examples.

3. Why should a work of fiction that is to be prescribed as a textbook be edited? Discuss your answer with examples. 20

OR

Write a note on the need for editing non-fiction textbooks.

4. What are teaching support materials? Discuss some general points that have to be kept in mind while editing such materials. 20

OR

"The creation of any multimedia text involves careful planning and execution" Discuss with appropriate examples.

5. Write short notes on *any two* of the following in **20 (10+10)**
150-200 words each :

- (a) Neuro Linguistic Programming (NLP).
- (b) Role of teacher in curriculum development
- (c) Editing poetry text books.
- (d) Importance of editing competitive text books.

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