

POST GRADUATE DIPLOMA IN BOOK PUBLISHING

Term-End Examination

June, 2014

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : This paper has five compulsory questions. All questions carry equal marks. Answer each question in 300-350 words.

1. The job of the production department is to transform a loosely written manuscript into a finished book. In the light of this statement discuss the role of production department of a publishing house. 20

OR

Mention the five stages in book production. Discuss them in brief.

2. What are the various methods by which a book is printed? Mention their advantages and disadvantages. 20

OR

A wide variety of paper is available to publishers for book work. Mention the different kinds of paper with their qualities.

3. What do you understand by the term 'Book design'?
Mention the factors which are key to successful
book design.

OR

Define the term 'Desk Top Publishing' and explain
how Desk Top Publishing works?

4. What are the main differences between publishing
a book and a magazine? **20**

OR

Describe briefly the various parts that constitute
a book?

5. Write notes on *any two* of the following in 150-
200 words. **20**

- (a) Perfect binding
- (b) Digital printing
- (c) E publishing
- (d) Paper sizes

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