

P G DIPLOMA IN BOOK PUBLISHING (PGDBP)

Term-End Examination

June, 2014

MBP-002 :EDITING AND PRE-PRESS

Time : 3 hours

Maximum Marks : 100

*Note : This paper has five compulsory questions.
Attempt each question in 300-350 words unless otherwise instructed.
All questions carry equal marks.*

1. "An editor's job is both creative and self effacing" 20

Do you agree? Discuss with suitable examples.

OR

"The editor's job is to present information in the most readable way". How would you, as an editor, edit a book which has been written by an expert but which needs to be made attractive to a common or lay reader?

2. Write an essay on electronic publishing, giving both its advantages and disadvantages.

OR

Discuss the use of multimedia as a new form of book publishing with suitable examples.

3. Why should it be necessary to keep track of what is happening to a manuscript that has been accepted for publication? Explain with suitable examples. **20**

OR

Distinguish between elementary, medium and heavy copy editing. Is it necessary for each kind of editing to be done by a different person?

4. What would a copy editor check while finalising a manuscript for a printer? Illustrate your answer. **20**

OR

Write an essay on the concept, role and importance of copy marking.

5. Write short notes on *any two* of the following in 10+10=20
150-200 words each :

- (a) Substantive editing
- (b) The paperless office
- (c) Text-breakers
- (d) Book publishing proposal
- (e) Conventional versus digital layout

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