

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN (MSCVMCD)**

Term-End Examination

00003

June, 2014

MFW-076 : BUSINESS STUDIES - II

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. What are the functional challenges that are generally faced by the entrepreneurs in managing their enterprises ? 10
2. What are the social and ethical responsibilities of an entrepreneur ? Explain them in brief. 10
3. Discuss the various conventional methods of valuation of venture capital in India. 10
4. Discuss the role of SIDBI in promoting the Small Scale Industries in India. 10
5. What is Project Appraisal ? What are the elements of a Project Appraisal ? 10

6. What is entrepreneurial development ? What economic and non-economic factors influence the growth and development of entrepreneurship in the society ? 10
7. What is EDP ? What are the limitations of EDP in India ? Suggest how to effectively conduct EDPs in India. 10
8. What are the main functions of SISIs ? Discuss them in brief. 10
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