

**M.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (MSCFMRM)**

Term-End Examination

June, 2014

00494

MFW-023 : IMPORT-EXPORT DOCUMENTATION

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions. All questions carry equal marks.

1. Describe in brief the various modes of International Payments. 10
2. Explain the types of physical losses of goods. Discuss how to prevent these losses in export business. 10
3. Define 'INCOTERM - 2010'. Discuss its importance. 10
4. (a) Define the most secure method of payment and its characteristics. 10
(b) Define Commercial and Regulatory documents.

5. Discuss the rules of “Multilateral Trading System” under WTO. 10
6. Explain in brief the institutional structure for export promotion in India. 10
7. Describe the Central Excise and Customs clearance procedure. 10
8. Discuss the factors that lead to failure of many international retailing ventures. 10
9. “Newcomers to international retailing face a number of common problems.” – Elaborate with suitable examples. 10
10. Write short notes on any *two* of the following : $2 \times 5 = 10$
- (a) EPCG
 - (b) EMBARGO
 - (c) National Treatment Rule
 - (d) ARE-1
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