

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term-End Examination**

**00143**

**June, 2014**

**BFWE-043 : PRODUCTION AND OPERATION  
MANAGEMENT – III**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : Attempt any **seven** questions. All questions carry equal marks. Use of scientific calculator is permitted.*

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1. Explain the functions of PPC for a footwear company and draw an organisation chart clearly showing PPC department in relation to other departments. 10
2. With reference to material planning in relation to costing sheet, state how you would control budgeting and material. 10
3. What is meant by in-process quality control ? Explain with the help of suitable examples. 10
4. Explain the different types of machines and tools used in testing department. 10
5. Define the term productivity. How is it different from production ? Give suitable examples to justify your answer. 10

6. Enlist different material handling equipments in a footwear manufacturing factory. Draw any two neat sketches. 10
7. Discuss with suitable examples the process of launching a new product in the market. 10
8. What are the similarities and differences between Materials Requirement Planning (MRP) and Just-in-Time (JIT) ? Can the good points of MRP and JIT be combined in a production system ? If so, how ? Explain. 10
9. Explain different types of maintenance, giving suitable examples. Suggest an organisation structure for a medium-sized footwear company. 10
10. A small firm intends to increase the capacity of a bottleneck operation by adding a new machine. Two alternatives A and B, have been identified, and the associated costs and revenues have been estimated. Annual fixed costs would be ₹ 4,00,000 for A and ₹ 3,00,000 for B; variable costs per unit would be ₹ 100 for A and ₹ 120 for B, and revenue per unit would be ₹ 150 for A and ₹ 160 for B.
- (a) Determine each alternative's Break-even Point in units.
- (b) At what volume of output would the two alternatives yield the same profit ?
- (c) If expected annual demand is 12000 units, which alternative would yield the higher profit ? 10
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