

**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term-End Examination**

**00277**

**June, 2014**

**BFWE-013 : MANAGERIAL DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 70*

**Note : All questions are compulsory.**

---

---

1. Define communication in an organisation. Give its nature and scope. 15
  2. Enlist and explain various semantic barriers in communication. 15
  3. Write short notes on the following : 2×5=10
    - (i) Leadership styles
    - (ii) Reasons of work stress
  4. “Nothing else perhaps distinguishes effective executives as much as their tender loving care of time” – Peter Drucker. Comment. 15
  5. What is ‘action learning’ ? How does it help the employees in an organisation ? 15
-