

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

00294

June, 2014

BFW-047 : ART OF PUBLIC SPEAKING – II

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. What, according to you, is a Presentation ? List the qualities of an audience that you would like to consider, before giving your presentation. 10

2. How can one handle a Question-Answer session effectively after a presentation ? Describe in detail. 10

3. Give the format of an effective professional presentation. What care will you take to prepare the punch-line for the presentation ? 10

4. What are the different ways to open a speech with an effective impact ? Illustrate. 10

5. What are the different visual aids that one can use in a Business Presentation ? Which visual aid should any speaker prefer and why ? 10

6. Explain any *two* of the following : 2×5=10
- (i) Kinetics
 - (ii) Alliteration
 - (iii) Rule of three
 - (iv) Extempore speech
7. What steps can one take to overcome stage fear ?
Describe in detail. 10
8. Describe the role of Body Language and Postures in enhancing the effectiveness of a speech. 10
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