

**POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT(PGDPM)**

**Term-End Examination
June, 2014**

**MAM - 001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

*Note : Answer any five Question. Question No. 1 is compulsory.
All question carry equal marks.*

1. Define the following : **1½x4 = 6**
- (i) Total Quality Management (TQM)
 - (ii) Strategy
 - (iii) Summer Tea
 - (iv) Agricultural Entrepreneur
- (b) State True (T) or False (F) **1x4 = 4**
- (i) The largest rubber producing country in the world is Thailand.
 - (ii) Cardamom is known as the king of spices.
 - (iii) International pepper community is situated in London.
 - (iv) Coconut development Board is under the Agriculture Ministry, Government of India.

2. What do you know about the following ? **2x5 = 10**
- (a) Plantation crop.
 - (b) Varieties of pepper produced in India.
 - (c) Spices Board.
 - (d) Black Tea.
 - (e) Varietal Coffee.
3. Comment briefly on any four of the following : **2½x4 = 10**
- (a) UNCTAD
 - (b) Types of tea produced.
 - (c) Coconut products
 - (d) Export (Quality Control and Inspection) Act, 1963
 - (e) International Rubber study Group (IRSG)
4. Write briefly on the following : **2½x4 = 10**
- (a) Leading countries in production and consumption of tea.
 - (b) Domestic consumption and export of coffee.
 - (c) Uses of black pepper.
 - (d) Standards on weights and measures (package commodities) Rules, 1977.

5. (a) Discuss the indirect impacts of WTO on plantation sector. **5x2=10**
- (b) Discuss different types of entrepreneurs.
6. Discuss briefly on *any two* of the following : **5x2 =10**
- (a) Levels of Management
- (b) Managerial skills required for a plantation manager.
- (c) Role of management principles and their importance in plantation management.
7. Explain in detail the functions of Management. **10**
8. Write short notes on *any Two* of the following : **5x2 =10**
- (a) Steps in starting an Enterprise.
- (b) Activities of Bureau of Indian Standards (BIS)
- (c) Elton Mayo's Contribution to management.

— ** —