

00294

**MASTER OF BUSINESS ADMINISTRATION  
(MBATEXM)**

**Term-End Examination**

**June, 2014**

**MCT-042 : ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. (a) Illustrate the personality traits of an entrepreneur with an example of a successful Indian entrepreneur. **10+10**  
(b) What do you mean by opportunity recognition ? Explain.
2. Examine the factors influencing entrepreneurial growth in Indian MSMEs. **20**
3. What problems do women entrepreneurs face in India ? Suggest ways to overcome the problems. **20**
4. Discuss the role of financial institution in developing entrepreneurship in textile sector. **20**
5. (a) Describe basic guidelines, which are important for finalising the selection of Business opportunities. **10+10**  
(b) What are the various approaches to information collection ? Explain.

6. Discuss the importance of DPR (Detailed Project Report) in setting up a new enterprise. Prepare a proforma of project report of textile business. 20
7. "Developing countries need innovative rather than initiative entrepreneurs". Comment. 20
8. Write short notes on : 4x5
- (a) Project management information system
  - (b) Sources of funds to start a business
  - (c) Subsidies for textile sector
  - (d) Financial Analysis
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