

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)
Term-End Examination**

June, 2014

MCNE-044 : PROJECT PLANNING AND APPRAISAL

Time : 3 hours

Maximum Marks : 100

*Note : (1) Attempt any five questions.
(2) All question carry equal marks.*

1. What is project formulation? Discuss the key elements in project formulation **20**
2. Describe cost benefit analysis. What are the components of cost in an industrial project? Discuss them. **20**
3. What is financial evaluation? What are its objectives? Describe techniques used to carry out financial evaluation. **20**
4. What are the objectives of a project feasibility study? Discuss the differences between pre-feasibility study and detailed project feasibility study. **20**

5. What are the contents of a detailed project report? 20
Discuss the information provided by a project report.
6. What are the various aspects of project appraisal? 20
Describe the steps taken in project appraisal.
7. What do you mean by project risk? List some 20
important project risks. Discuss how break-even analysis technique helps in analyzing the project risk.
8. Write short notes on **any four** of the following 5x4=20
- (a) Project Initiation
 - (b) Multiple Projects
 - (c) Project Negotiation
 - (d) Technical Analysis
 - (e) Environmental Appraisal of projects

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