

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

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Term-End Examination

June, 2014

MCT-015 : ENTREPRENEURSHIP

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. Examine the factors influencing entrepreneurial growth in the MSME sector in India. **20**
2. What are the objectives of trainers training programme ? Discuss the basic issues to be kept in mind by the trainer, while conducting a training programme. **20**
3. Discuss the various ways institute arranges for entrepreneurship development. **20**
4. (a) What role does government of India play in imparting training and education of entrepreneurship ? **10, 10**
(b) Illustrate the importance of business development service provider in starting up business enterprise.

5. Why is programme evaluation required ? State its importance. Narrate the role of government in evaluation of EDPs in India. **20**
6. Explain the development of women entrepreneurship in India. Discuss the social problems of women entrepreneur. **20**
7. Define entrepreneurial motivation. What is the difference between entrepreneurship and intrapreneurship ? **20**
8. Write short notes on **any four** of the following : **4x5=20**
- (a) Enterprise
 - (b) Entrepreneurial strategies
 - (c) Financial analysis
 - (d) New Venture Plan
 - (e) Evaluation Techniques
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