

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

June, 2014

00144

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. (a) Discuss the nature and scope of management. 10
(b) What are the important functions of management ? Explain. 10
2. (a) What are the advantages of planning ? Discuss. 10
(b) Explain the various steps involved in the planning process. 10
3. (a) Discuss the importance of communication in managing a business enterprise. 10
(b) What are the common barriers to effective communication in an organisation ? How can these be overcome ? 10
4. (a) Bring out the need and importance of control system in a business organisation. 10
(b) What are the basic steps involved in a control process ? Discuss. 10

5. (a) Explain the need and importance of co-ordination in management. 10
(b) What are your suggestions for making co-ordination more effective in an organisational set-up ? 10
6. (a) Enumerate the importance of motivation in business enterprises with the help of examples. 10
(b) Critically examine some of the important theories on motivation. 10
7. (a) Analyse different approaches and styles of leadership. 10
(b) Is there any best style of leadership ? Give reasons for your answer. 10
8. Write short notes on **any two** of the following :
(a) Staffing function in an organisation. 10x2=20
(b) Line and staff organisation.
(c) Functions and responsibilities of a supervisor in an industrial undertaking.
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