

**MASTER OF BUSINESS ADMINISTRATION
(MBAFT)**

00054

Term-End Examination

June, 2014

MCT-004 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

*Note : Attempt **any five** questions. All questions carry equal marks.*

1. Discuss different types of ethical issues arising in business organizations. 20
2. What is the role of business ethics in deciding a business policy of an organization ? Discuss. 20
3. Define business ethics and discuss its importance in modern corporation. 20
4. Explain the ethical dimensions of advertising. 20
5. In response to International Scandals like Enron, World Com etc., a new legislation Surbans-Oxley Act has come in USA. Give your comments. 20

6. What is a hostile takeover and why do these occur? What are the main ethical issues that arise in hostile takeovers and how can these be dealt with? 20
7. Why is there a need to track business ethics? What are the transcultural human values one talks about in Management Education? 20
8. Write short notes on **any two** of the following : 2x10=20
- (a) WTO
 - (b) Ethics in hiring employees by a MNC
 - (c) Ethics and advertisement
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