

**MASTERS OF BUSINESS ADMINISTRATION
(FULL TIME PROGRAMME)
(MBACN)**

00224

Term-End Examination

June, 2014

**MCN-016 : INTERNATIONAL BUSINESS
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What are the barriers to International Trade ? List and explain all types of barriers to International Trade. 20
2. Explain the concept of Country Risk Analysis. Comment on socio-economic risk and its management. 20
3. Discuss in detail the role of business communication in conducting the International Business. 20
4. Write detail notes on the following : 10+10
(a) BOP
(b) IMF
5. Discuss the role of International Agencies in conflict resolution. 20

6. State the role of Tax Treaties, Common accounting standards (IFRS) to provide good corporate governance. 20
7. The role of strategic HRM in the international arena is important. Explain with suitable example. 20
8. Write short notes on the following : 4x5=20
- (a) Entry Strategies
 - (b) Financing of Import and Exports
 - (c) WTO
 - (d) SAARC
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