

**BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)**

Term-End Examination

June, 2014

BRS-010 : BASIC SOCIAL ANTHROPOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Answer any five questions. All questions carry equal marks.

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1. Write a note on the scope of social anthropology. 10
 2. (a) How are culture and personality interrelated ? 10
(b) Discuss cultural growth and evolution.
 3. Citing examples discuss the changing patterns in marriage and family life. 10
 4. Write short notes on : 10
(a) Constitutional provisions for the scheduled tribes of India.
(b) Tribes and Ethnic Identity.
 5. Discuss the demographic trends in India. 10
 6. Write an essay on the National Population Policy. 10
 7. What is meant by 'Women's empowerment' ? 10
Discuss with suitable examples.
 8. Write a note on Population Growth and Human Resources. 10