

00404
BACHELOR OF BUSINESS ADMINISTRATION
(RETAIL SERVICES)
(BBARS)
Term-End Examination
June, 2014

**BRS-001 : BUSINESS ORGANISATION AND
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

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1. Define Management and explain its functions. 20
 2. Write a note on Behavioural approach to management. 20
 3. What are the different types of Plans ? Explain the process of Planning. 20
 4. What is a formal organisation ? How does it differ from informal organisation ? 20
 5. What is the importance of Social responsibility for a business ? Explain. 20
 6. Distinguish between delegation and decentralisation of authority. 20

7. Write notes on the following : 20
(a) Process of Control
(b) Contribution of F.W. Taylor on management
8. What is OD intervention ? How does it help an organisation in improving efficiency ? 20
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