

CERTIFICATE IN NGO MANAGEMENT (CNM)

Term-End Examination

June, 2013

**BMS-001 : INTRODUCTION TO NGO
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

(Weightage : 70%)

Note : Answer any five questions. All questions carry equal marks.

1. Discuss any two constituents of the 'Mega Environment' that impact upon an NGO. 10
2. Describe the issues of poverty and exploitation. 10
How can NGOs make a fruitful intervention in it ?
3. Why is governance becoming increasingly important in case of NGOs ? Explain. 10
4. Write short notes on : 10
 - (a) Problems of NGOs
 - (b) Leadership

5. What do you understand by term 'Strategic Planning' ? Describe its elements. 10
 6. Explain the measures you would apply to measure the degree of a strength or a weakness in an NGO. 10
 7. How can you group people together to perform their work in an NGO ? Discuss. 10
 8. Describe the important barriers to effective communication. 10
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