

00738

**POST GRADUATE DIPLOMA IN  
HOSPITAL AND HEALTH MANAGEMENT**

**Term-End Examination**

**June, 2013**

**DHHM-01 : INTRODUCTION TO MANAGEMENT  
INTRODUCTION TO MANAGEMENT-II**

*Time : 3 hours*

*Maximum Marks : 70*

---

1. Describe importance of Human Resource Development (HRD) in health sector. Discuss the concepts and need for HRD. How will you plan and design HRD system in a large hospital ?  
**3+6+6=15**
2. What is capital equipment ? Discuss the steps for equipment selection and utilization for your Hospital. Describe the process for procurement of Imported equipment in India.  
**2+6+7=15**
3. Write short notes on *any four* of the following :
  - (a) Operation Research **5x4=20**
  - (b) Quality circle
  - (c) Balance sheet
  - (d) Budget as a management tool
  - (e) Barriers in communication

4. Write short notes on *any four* of the following :

(a) Managerial Grid

5x4=20

(b) Types of cost

(c) Marketing of health services

(d) Break even analysis

(e) Inventory carrying cost

---