

01107

**MASTER OF ARTS (EDUCATION)/  
POST GRADUATE DIPLOMA IN  
EDUCATIONAL TECHNOLOGY**

**Term-End Examination**

**June, 2013**

**MES-034 : DESIGNING COURSEWARE**

*Time : 3 hours*

*Maximum Weightage : 70%*

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- Note :** (i) *All the questions are compulsory.*  
(ii) *All the questions carry equal weightage.*
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1. Answer the following question in about 600 words.

Discuss the implications of learning theories for designing online courses.

**OR**

What do you mean by a story board ? Select a topic and prepare a story board for a multimedia programme.

2. Answer the following question in about 600 words.

Discuss the steps you will take for writing script for a video programme.

**OR**

List different types of evaluation tools. How will you ensure validity and reliability of a questionnaire as a tool for data collection ?

3. Answer **any four** of the following questions in about **150** words each.
- (a) Discuss the ways as to how you will organise the selected curricular content in a courseware ?
  - (b) Discuss the importance of team building in developing courseware.
  - (c) How will you carry out formative evaluation while developing a video programme ?
  - (d) Discuss the concept and need of continuous and comprehensive evaluation of learners
  - (e) 'Budgeting is an important part of planning where expenditure on each activity is estimated'. Discuss the statement.
  - (f) How will you, as a teacher, ensure optimum utilisation of media courseware by your students ?

4. Answer the following question in about **600** words.

Select a topic for developing courseware for a target group of your choice. Describe the 'instructional treatment' required for the topic chosen.

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