

## M.A. IN FASHION RETAIL MANAGEMENT

### Term-End Examination

June, 2013

### MFM-044 : COMPLIANCE AND BUSINESS ETHICS

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt **any** 5 questions out of 6. Each question carries equal marks.*

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1. How CT - PAT Audit helps in preventing international terrorism ? 20
2. Write role of C. S. R. in making brand image of company. 20
3. Why compliance today is important for international apparel brand ? 20
4. Explain concept of code of conduct in compliance. 20
5. Explain concept of sustainability with examples. 20
6. Write an ethical training in an organization. 20