

**M.A. IN APPAREL PRODUCTION
MANAGEMENT (MAAPM)**

Term-End Examination

June, 2013

MFM-021 : BUSINESS AND SOCIETY

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. Each question is carrying equal marks ie. 20 marks.

1. Think about an ethical dilemma situation that you've faced. Apply the three approaches and the eight steps recommended. Does it change your thinking about the situation ? Would it change your action ? 20
2. Social responsibility is a balancing act : business must balance economic performance, ethical performance, and social performance, and the balance must be achieved among various stakeholders. Discuss with examples. 20
3. What is business bluffing ? Is it justified? Discuss with examples. 20
4. Evaluate the argument that internal whistle blowing procedures are an essential part of any learning organisation. 20

5. Do fashion retailers and clothing suppliers behave with corporate social responsibility ? Discuss with examples. 20
 6. Discuss the green issues involved in business. What is the role of business and government in environmental protection ? 20
 7. "Ethics do not necessarily belong in business; they are a personal matter" - Albert Carr. Discuss. 20
 8. The law currently allows businesses to access employees' medical records, monitor employees' phone calls, and test employees for drug use. Several philosophers argue that, inspite of their legality, these practices are violations of privacy and are not morally permissible. Please discuss. 20
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