

CERTIFICATE IN JEWELLERY DESIGNING

Term-End Theory Examination 00161

June, 2013

BFDI-063 : JEWELLERY DESIGN AND PRACTICE

Time : 2 hours

Maximum Marks : 50

Note : Attempt *all* the parts.

PART-A

Answer *all* the following questions.

1. _____ colours are the colours that are next 1
to each other on the colour wheel.
(a) analogous (b) Warm colours
(c) Secondary (d) triadic harmony

2. _____ is the ratio of one part of the 1
composition to another.
(a) Scale (b) Proportion
(c) dimension (d) Perspective.

3. _____ is where you randomly examine 1
material or information without a definite goal.
(a) researching
(b) Purposive browsing
(c) reading
(d) capricious browsing

4. _____ is mostly used to ink the manufacturing specification sheets/technical sheets/technical drawings but sometimes we use it to ink the outline of our designs which we colour. 1
- (a) rotring isograph pen (b) poster colours
(c) drawing pencil (d) pencil colours
5. Mirroring technique will produce a _____ motif. 1
- (a) Symmetrical (b) Scaled-up
(c) reduced (d) distorted
6. _____ is the organisation of elements and principles into a whole. 1
- (a) Unity (b) harmony
(c) continuance (d) closure
7. _____ is where one colour is used but in different values and intensity. 1
- (a) Monochromatic (b) tint
(c) Shade (d) harmony
8. _____ is a plate which we use to mix the water based colours to get desired hues and tints. 1
- (a) colour palette
(b) drawing board
(c) template
(d) Mixing plate

9. _____ is a panel for the purpose of display in public places such as roads, building etc. **1**
- (a) billboards (b) Print Ads
(c) Catalogues (d) brochure
10. _____ of an object is the area where you want the viewer to look first. **1**
- (a) emphasis (b) space
(c) Positive space (d) focal point

PART-B

Answer **all** the following questions in brief

11. What is a Motif ? 2
12. Define functionality of a design. 2
13. What do you understand by 'Balance' ? 2
14. What is value of a colour ? 2
15. Define texture. 2

PART-C

Answer *any two* out of the following questions.

16. Write a brief note on types of presentation. 5
17. What is the importance of documentation and compilation ? 5
18. What do you mean by final jewelry design concept ? 5

PART-D

Answer *any two* out of the following.

19. What are the principles of design ? Explain in brief about each one of them. 10
 20. Write a note on Gestalt and his concepts. 10
 21. Why do you think creating style variations of a product is important for a jewelry designer ? 10
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