

**B.A. IN FASHION MERCHANDISING AND  
PRODUCTION / B.A. IN FASHION DESIGN  
(BAFMP/BAFD)**

**Term-End Examination**

**June, 2013**

**BFD-043 : ENTREPRENEURIAL DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt any six questions.*

*(ii) Question No. one is compulsory.*

1. Write note on the following :
  - (a) Techno-economic analysis 10
  - (b) Project evaluation and management 15
2. What is entrepreneurship ? Discuss in detail. 15
3. Discuss the pathway of making of an entrepreneurs. 15
4. What is brainstorming ? Discuss its relevance to entrepreneurship. 15
5. Discuss the innovative entrepreneurship practices . 15
6. Write a note on institutional finance. 15

7. What are the regulatory requirements to start a company by any entrepreneur ? 15
  8. What are the factors which motivate people to become entrepreneurs ? 15
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