

**B.A. IN APPAREL DESIGN AND
MERCHANDISING (BAADM)**

Term-End Examination

June, 2013

**BFM-054 : ENTERPRISE RESOURCE PLANNING
FOR RETAIL**

Time : 3 hours

Maximum Marks : 100

Note : All questions are compulsory.

1. What is ERP ? Discuss the advantages and disadvantages of ERP in the apparel industry. 20
2. With the help of a flow chart explain the functions of different processes involved for procurement of order and execution thereof in a Apparel Manufacturing factory. 20
3. What do you understand by costing ? Explain in detail with example of a Basic Men's Shirt. 20
4. Planning plays an important role for the timely delivery of merchandise. Discuss in detail the importance of Time and Action Plan with example of a simple TNA for a Basic Ladies Top. 20

5. "MIS helps the management to take decisions". 20
Discuss the importance of a good MIS system in an organization.
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