

**MASTER OF ARTS (TOURISM MANAGEMENT)**

**Term-End Examination**

**June, 2013**

**MTM-04 : INFORMATION MANAGEMENT  
SYSTEMS AND TOURISM**

*Time : 3 hours*

*Maximum Marks : 100*

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*Note : Attempt any five questions in about 600 words each.  
All question carry equal marks.*

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1. List the advantages of computerisation. How has it revolutionised the tourism sector ? 20
  
2. Write short note in about 300 words on any two of the following : 10x2=20
  - (a) CPU
  - (b) RAM
  - (c) MIS
  
3. What do you understand by hacking ? What precautions can be adopted against hackers ? 20
  
4. What is personal computers (PCs) ? List some of its uses. 20

5. Discuss "Internet : Key to future tourism". 20  
Explain with suitable examples.
6. Write short note in about **300** words each on  
*any two* of the following : 10x2=20
- (a) Value of information
  - (b) Data
  - (c) Communication
7. Describe briefly 'generation of computers'. Enlist 20  
briefly key features of each generation.
8. Explain the Input and Output devices of 20  
computer.
9. List characteristics of MIS. 20
10. Explain the various fields of travel services using 20  
computers.
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