00347

MBA IN INTERNATIONAL HOSPITALITY MANAGEMENT

Term-End Examination June, 2013

Time : 3 hours			Maximum Marks	Maximum Marks : 100		
Note	; (i) (ii		Attempt any five questions. All questions carry equal marks.			
1.	Write (a) (b)	Cro	res on : 10 ss culture training pirational training	x2=20		
2.	Explain (a) (b)	lain in brief : 10 Concept of Training Training process of stakeholders in trainin programme				
3.	attril	Write down a detailed note on the various 20 attributes and factors which influence the learning process.				
4.	Put a light on the concept of ROI in training along with the process of calculating ROI in training.					

5.	Explain the criteria and approaches for Evaluation of training.	20		
6.	Explain Role Playing and Business Games as training methods.	20		
7.	Discuss the various principles of evaluation of training.	20		
8.	Write down in detail about the various training aids.	20		
9.	Explain the role of Seminars and Group discussion in Training.			
10.	What are the various points to be considered while developing training modules?	20		