

**MBA IN INTERNATIONAL HOSPITALITY  
MANAGEMENT (MBAIHM)**

**Term-End Examination**

**June, 2013**

**MHY-010 : INTER CULTURAL MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

- Note :*
- (i) *All questions carry equal marks.*
  - (ii) *Attempt any five questions.*

1. How is the change in technological environment effect the need to change in managing interdependence in an global business environment ? 20
2. Describe with example the processes involved for training and development of manpower for a multinational company based in India. 20
3. Write a short note on the following (any two): 10+10=20
  - (a) Effect of Internet on Inter Cultural Management.
  - (b) Effect of Economic Environment on Inter Cultural Management.
  - (c) Effect of Political Environment on Inter Cultural Management.

4. "Inter Cultural Management may be viewed as a subset of International Management". Justify with relevant examples (s). 20
5. As chief executive of an MNC in India, how would you compensate expatriate employees ? Justify. 20
6. What are the different cultural value dimensions of an global organization based in Eastern Asia ? 20
7. What are the various negotiations styles ? How negotiation is useful in decision making process ?  
10+10=20
8. Explain different strategic alliances used for formulating global alliances. Why are they important for an global organization ? 10+10=20
9. Discuss the role of woman managers in present global business scenario. Explain with examples. 20
10. "Working within local labour systems improve the inter personal relationship with the organisation". Justify. 20