

M.A. IN PSYCHOLOGY (MAPC)

Term-End Examination

June, 2013

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Attempt five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.

1. Discuss Social Psychology as a science. 10
2. What is person perception ? Discuss its 5+5
determinants.
3. Write an essay on cognitive algebra. 10
4. Define group and elucidate its characteristics. 5+5
How is a group formed ?
5. Write an essay on group behaviour. 10
6. Define concept and importance of group 5+5
dynamics. How can group dynamic be
measured ?

7. Discuss the process of organisation of attitude. 5+5
Explain it in the light of Kelman's three process theory.
 8. Define discrimination. How is the discrimination 5+5
reduced.
 9. Define and describe social influence. Discuss the 5+5
role of persuasion in the development of social
influence.
 10. What is interpersonal attraction ? Describe its 5+5
dynamic characteristics.
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