

**BACHELOR OF ARTS (PSYCHOLOGY)**

**Term-End Examination**

**June, 2013**

**BPCE-015 : INDUSTRIAL AND ORGANIZATIONAL  
PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Attempt **any five** questions. Each question is to be answered in about **500** words. All questions carry **equal marks**.*

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1. Discuss the recent trends in Industrial psychology with reference to the emerging subfields. **10**
2. What are the different factors that are responsible for a diverse work force ? **10**
3. "Quality has become the latest mantra in the field of organisational psychology ". Justify the statement with reference to Total Quality Management (TQM). **10**
4. Write short notes on the following : **5+5=10**
  - (a) HRM in small business organizations.
  - (b) Components of Human Resource Development.(HRD)

5. Discuss the different methods of identifying and measuring individual differences in an organisation. 10
6. Discuss the fundamental steps in establishing assessment procedures for an organisation. 10
7. Discuss the different methods of performance appraisal in an organisation. 10
8. How can you identify the training needs of an organization ? 10
9. Discuss any two theories of motivation with reference to an organisation. 10
10. Write short notes on *any two* of the following : 5+5=10
- (a) The aging work force
  - (b) Roles of a manager
  - (c) Occupational stress
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