

**BACHELOR OF ARTS (PSYCHOLOGY)**

**Term-End Examination**

**June, 2013**

**BPC-001 : GENERAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

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*Note : Answer five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.*

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1. Discuss Creativity and Problem Solving. 10
2. Discuss the modern perspectives of Psychology. 10
3. Discuss in detail the cognitive theoretical perspective of development. 10
4. Discuss the structure and functioning of neuron, with the help of a diagram. 10
5. Write short notes on the following : 5+5
  - (a) Pseudo-psychology
  - (b) Critical periods.

6. Define perception and explain the laws of perceptual organization. 10
  7. Define memory and discuss information processing model of memory. 10
  8. Describe the factors that contribute in the formation of attitude. 10
  9. Critically evaluate Lewin's field theory in relation to socio-cultural forces. 10
  10. Write short notes on the following: 10
    - (a) Weber's Law
    - (b) The opponent-process theory of colour vision.
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