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**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

June, 2013

**MBP-001 : INTRODUCTION TO PUBLISHING
AND ITS LEGAL ASPECTS**

Time : 3 hours

Maximum Marks : 100

Note : This paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300-350 words, unless otherwise instructed.

1. Write a note on the history of publishing in India with special reference to the advantages of English language in Indian publishing. 20

OR

Define the term 'publishing', and mention the difference between publishing books and newspapers.

2. Explain briefly the structure of a publishing house discussing the role of production department in the process of book publishing. 20

OR

Mention the sources identified by publishers from where book proposals generally come to publishing house.

3. Briefly discuss the methods of book promotion generally adopted by publishers. 20

OR

The process of publishing of any kind remains more or less the same, the emphasis in each kind will differ. In the light of this statement discuss briefly various kinds of publishing.

4. What is infringement of copy right ? What remedies are provided in the Indian Copy right Act against any infringement ? 20

OR

What is evaluation of manuscript ? Why it is important for a publishing house to evaluate a manuscript ?

5. Write notes on *any two* of the following in 150 - 200 words : 20
- (a) Publishing contract
 - (b) Indian Standard Book Number
 - (c) Digital heritage
 - (d) Acquisition of solicited and unsolicited manuscript
 - (e) International publishing scene
