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**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

June, 2013

MFW-060 : FASHION FORECASTING

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. Briefly explain the steps involved in making a fashion forecast with suitable example. 10
2. What do you understand by fashion forecasting ? Who all are involved in the forecasting process ? Describe their individual roles. 10
3. List any three Internet Based and three publications based fashion forecast. 10
4. Why color forecast is done much before than trend forecast ? Also name any two color forecasting Agencies. 10
5. Describe any one of your favourite National or International Fashion designer. Briefly explain his look, styling, design details etc. 10

6. Briefly explain the three major stories of the forecast you studied in class. 10
7. Enumerate any five Publications/Magazines based on fashion, style and trends. 10
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