

00360 M.Sc. FOOTWEAR TECHNOLOGY (MSCFWT)

Term-End Examination

June, 2013

MFW-039 : COMMUNICATION SKILLS - III

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. Do you think that the first impression is usually the right impression ? Explain your argument. 10
2. What traits of the candidates of a group discussion are evaluated by the panelists. Elaborate your answer with examples. 10
3. List at least seven qualities of an effective interviewer. 10
4. What are the advantages and disadvantages of a written communication ? 10
5. Give five reasons for choosing an oral mode of communication instead of a written form. 10

6. Comment the importance of body language for your success at the interview. 10
7. What do you mean by interview ? How is it different from the following : 5x2=10
- (a) Presentations
 - (b) Group Discussions
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