

00506

**M.Sc. FOOTWEAR TECHNOLOGY
(MSCFWT)**

**Term-End Examination
June, 2013**

MFW-032 : COMMUNICATION SKILLS - II

Time : 3 hours

Maximum Marks : 70

Note : *Attempt all questions.*

1. Launching a new product is very suitable for making a presentation. Make a list of ten such occasions in business. **10**
2. What are the various steps employed to make a successful presentation ? **20**
3. What is the importance of body language ? Discuss a detailed note on eye-contact. **10+10**
4. Write an essay on the paralinguistic aspects of the oral communication. **20**

OR

Write a note on the importance of listening. **20**