

00236

**B.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (BSCLGAD)**

Term-End Examination

June, 2013

BFW-055 : MANAGEMENT -I

Time : 3 hours

Maximum Marks : 70

Note : Answer all the questions.

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1. What are the characteristics and functions of an organization ? 10
 2. What do you understand by work stress and work fatigue ? 10
 3. What do you mean by "management" ? Explain its importance in an organisation with suitable examples. 10
 4. Classify organization. Discuss its types in brief. 10
 5. What do you understand by organizational behaviour ? How is it related to management ? 10

6. Write *short notes* on the following : 5x4=20
- (a) Herzberg's two factor theory
 - (b) Organizational change
 - (c) Organizational culture
 - (d) Motivation and Morale
 - (e) Importance of Internet for management
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