

**B.Sc. IN LEATHER GOODS AND  
ACCESSORIES DESIGN (BSCLGAD)****Term-End Examination****June, 2013****BFW-052 : ELEMENTS OF DESIGN***Time : 3 hours**Maximum Marks : 70*

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*Note : Attempt all questions. All questions carry equal marks.*

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1. Choose the correct answer from the given 10  
*four* alternatives :
- (a) Warm colors are \_\_\_\_\_.
- (i) Yellow, red and orange  
(ii) Yellow, red and blue  
(iii) Yellow, green and blue  
(iv) Orange, purple and green
- (b) Yellow orange, red orange and yellow green  
are examples of \_\_\_\_\_.
- (i) Tertiary colors  
(ii) Secondary colors  
(iii) Primary colors  
(iv) Triadic colors
- (c) Another word for brightness of colour is  
\_\_\_\_\_.
- (i) Value           (ii) Intensity  
(iii) Hue           (iv) Complementary

- (d) The Art of Element that refers to the sense of touch is \_\_\_\_\_ .
- (i) Value                      (ii) Pattern
- (iii) Texture                  (iv) Shape
- (e) Contrast can be created by using \_\_\_\_\_.
- (i) Smooth and Rough texture.
- (ii) Large and small shape
- (iii) Plain areas against areas of patterns
- (iv) All of the above

2. State *True* and *False* for the following questions.      10

- (a) Variation is the use of same lines, shapes, textures and colors.
- (b) Red and green are examples of complementary colors.
- (c) Unity is obtained by repeating colors and shapes.
- (d) Pink is a tint of red.
- (e) Intensity is an art element that means darkness or lightness of a surface.

3. Match the definition on the left to the word on the right. 10  
the right.

(a)	Obtained by Adding white to a hue	(i)	Neutrals
(b)	Obtained by mixing two primary colors.	(ii)	Tints
(c)	Obtained by adding black to a hue	(iii)	Secondary colors
(d)	Colors that go well with all color plans-white, black, gray and brown	(iv)	Primary colors
(e)	Red, yellow and Blue	(v)	Shades

4. Explain all the elements of design with suitable examples. 10

5. Explain secondary color wheel listing all the colors, with suitable diagram. 10

6. What do you understand by the following ? 10  
(a) Tints (b) Shades

7. What are split - complementary colors ? Explain giving examples. 10

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