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**B.Sc. FASHION MERCHANDIZING & RETAIL  
MANAGEMENT (BSCFMRM)**

**Term-End Examination**

**June, 2013**

**BFW-033 : RETAIL BANKING**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt any seven questions.*

*All questions carry equal marks.*

1. Explain demand and supply of money. Explain factors affecting the demand and supply. 10
2. Explain quantity theory of money in detail. 10
3. Describe in detail - Impact of money on inflation and deflation. 10
4. Explain RBI's methods of credit control. 10
5. What is merchant banking ? Explain in detail. 10
6. Describe the Banking Ombudsman scheme ? Explain role played by this scheme in banking operations. 10

7. Write short note on *any two* of the following : 10
- (a) Housing loan
  - (b) Personal loan
  - (c) Conveyance loan
8. Explain general principles of bank management. 10  
Describe asset management and liquidity management.
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