

POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT (PGDPM)

Term-End Examination

June, 2013

MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT

Time : 2 hours

Maximum Marks : 50

Note : Attempt *any five* questions. Question 2 is *compulsory*.
All questions carry *equal* marks.

1. (a) State *True* (T) or *False* (F) for the following statements : 1x5=5
- (i) Ginger is a plantation crop.
 - (ii) Black pepper is known as the Queen of Spices.
 - (iii) International Coffee Organisation is situated in Jakarta.
 - (iv) Rubber Board is functioning under the Ministry of Agriculture and Co-operation, Government of India.
 - (v) Robert-Bruce discovered tea plants in upper Brahmaputra valley.

- (b) Name the following : 1x5=5
- (i) The largest rubber producing state in India.
 - (ii) The largest raw cashew producing country in the world.
 - (iii) The head quarters of tea board is located in which place ?
 - (iv) OHSAS 18001 stands for :
 - (v) Worker friendly technologies

2. Distinguish between the two terms in each of the following : 2x5=10

- (a) Paper entrepreneur and Drone entrepreneur.
- (b) CTC tea and white tea
- (c) GATT and WTO
- (d) ISI and Agmark
- (e) Production and Manufacturing

3. Write short notes on *any four* of the following :

- (a) Leading tea producing states 2¹/₂x4=10
- (b) Essential qualities of an entrepreneur
- (c) Steps in setting up of an enterprise
- (d) Henry Fayol's Industrial Management Activities
- (e) Commodity Boards

4. (a) State the uses of the following : 2x3=6
- (i) Caffeine
 - (ii) Cardamom
 - (iii) Rubber pollen
- (b) Fill in the blanks in the following statements: 1x4=4
- (i) _____ in tea stimulates the nervous system, increases mental alertness and reduces fatigue.
 - (ii) Two important varieties of coffee are _____ and _____.
 - (iii) The largest coffee growing state in India is _____.
5. (a) Write briefly on the following : 2x3=6
- (i) Common Fund for commodities.
 - (ii) Functions of Rubber Board.
 - (iii) Agri-Export Zones
- (b) Comment briefly on : 2x2=4
- (i) Importance of tea in the Indian Economy.
 - (ii) Factors affecting pepper prices.
6. (a) State the formations and functions of tea board. 4
- (b) Explain the principles and stake holders of contract farming. 3
- (c) Write briefly on International Rubber Study Group. 3

7. Define 'Plantation Management' and discuss its scope and functions. **10**
8. Explain *any two* of the following : **5x2=10**
- (a) Phases of entrepreneurial development process.
 - (b) What are the different ownership structures of business enterprises ?
 - (c) State the managerial skills required for a successful plantation manager.
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