

00298

**MASTER OF BUSINESS ADMINISTRATION  
(MBATEXM)**

**Term-End Examination**

**June, 2013**

**MCT-042 : ENTREPRENEURSHIP DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any five questions. All questions carry equal marks.*

1. What is a feasibility report ? Explain its significance in setting up an enterprise. 20
2. Explain in detail various types of entrepreneurs. Give example of each type. 20
3. What are project objectives ? Explain the stages in a project life cycle. 20
4. (a) What are the opportunities for women entrepreneurs in textiles ? 10  
(b) Write a note on performance assessment and control of MSMEs in India. 10
5. How would you examine the technical and market feasibility of a business plan ? Use imaginary data to support your answer. 20

6. Describe the feature of SMEs. State the growth of MSMEs in India in last two decades. 20
7. Narrate the various sources from where you can obtain funds to create a new enterprise. Which sources would you prefer of all the available sources, and why ? 20
8. Write short notes on the following : 4x5=20
- (a) Project costing
  - (b) Subsidy and reservation for textile sectors
  - (c) Business Idea
  - (d) Project management information system
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