

**MASTER OF BUSINESS ADMINISTRATION  
(MBAEV)**

**Term-End Examination**

**June, 2013**

**MCNE-044 : PROJECT PLANNING AND  
APPRAISAL**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. What are the sources of project idea ? What are the steps required in project identification ? Explain in brief. 20
2. What is project formulation ? Discuss the main elements of project formulation. 20
3. Why is a project report required ? Discuss the information available in a detailed project report. 20
4. What are the components of cost in an industrial project ? Discuss in brief. 20
5. Explain various techniques used in project risk analysis. Discuss the steps for managing risk. 20

6. What is financial evaluation ? What is its objective ? Describe techniques used to carry out financial evaluation. 20
7. What do you understand by project appraisal ? Discuss aspects checked in technical appraisal. 20
8. Write short notes on *any four* of the following : 4x5=20
- (a) Project Initiation
  - (b) Market and Demand Analysis
  - (c) Social Cost Benefit Analysis
  - (d) Multiple Projects
  - (e) Feasibility Study
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