

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

June, 2013

**MCN-051 : MANAGEMENT INFORMATION
SYSTEM (MIS)**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. "The MIS is defined as an integrated system of man and machine for providing the information to support the operations, the management and the decision making function in the organization". Elucidate with the help of a suitable example. 20
2. (a) What do you mean by Information Security. State any two risk of Information System ? 10+10=20
(b) E - government is one - way communication protocol whereas E - governance is two - way communication protocol. Elucidate with the help of a suitable example.
3. Distinguish between Data and Information, give the attributes of information and illustrate the strategic information required by Director (Marketing) of Automobile Manufacturer in India. 20

4. (a) What is DBMS ? Explain use of data warehousing and data mining. 20
- (b) What do you mean by Social Networking ? Name some of the social networking sites with it's USP.
5. Distinguish between the following : 4x5=20
- (a) License Software and Open Source Software
- (b) E - Commerce and M - Commerce
- (c) WAN and LAN
- (d) MIS and DSS
6. Explain the following Acronym : 4x5=20
- (a) SMS
- (b) ICT
- (c) CPU
- (d) RAM
7. Briefly comment on *any two* of the following : 20
- (a) Information systems and MIS are broader categories that include ERP.
- (b) MIS not only indicates how things are going, but also why and where performance is failing to meet the plan.
- (c) Conversion is the process of changing or converting the old system into the new.

8. Write short notes on the following :

4x5=20

- (a) Network Topologies
 - (b) Payment Gateway
 - (c) Blogging
 - (d) Enterprise architecture
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