

**MASTER OF BUSINESS ADMINISTRATION  
(MBAEV)**

**Term-End Examination**

**June, 2013**

**MCN-040 : IT FOR MANAGERS**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any five questions. All questions carry equal marks.*

1. What do you understand by DBMS ? Discuss various advantages of using RDBMS over the DBMS. 20
2. Discuss the importance of MS-PowerPoint in information management. Explain the use of following tools available in slide-show menu : 20
  - (a) Custom shows
  - (b) Set-up shows
  - (c) Transitions
  - (d) Record narration
3. How do you go about deciding the application of computers in a business organisation ? Give suitable examples of IT application in : 20
  - (a) Education Sector
  - (b) Banking Sector

4. Why would you use Gantt Chart ? How it is different from simple bar chart ? Also write steps to make Gantt Chart. 20
5. What do you understand by HTML and DHTML and how they are useful in information management process ? Write any three attributes of following HTML tags along with their values : 20
- (a) Marquee                      (b) Table  
(c) Form                            (d) Input  
(e) Frameset                      (f) Image
6. What is the importance of database administrator in an organization; also discuss the responsibilities of database administrator in managing database. Explain any four tools used by DBA giving suitable example. 20
7. Elaborate the significance of project management in an organization. Discuss project life cycle and how project management is correlated with Total Quality Management and Business Process Re-Engineering ? 20
8. Write short notes on *any four* : 4x5=20
- (a) Computer hacking  
(b) Mail-merge  
(c) PERT  
(d) WAN  
(e) Tree Topology
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