

**MASTER OF BUSINESS ADMINISTRATION
(MBACT)**

Term-End Examination

June, 2013

**MCT-011 : THE MANAGEMENT PRINCIPLES
AND APPLICATION**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

1. Define management and describe its essential functions. Give arguments for and against professionalisation of management. 20
2. What are planning premises ? What are their different types ? How does correct assessment of planning premises help in preparation of reliable plans ? 20
3. What are the causes of emergence of informal groups ? In what way a manager should handle these groups for the benefit of the organisation ? 20
4. Explain McGregor's Theory X and Theory Y. How is this theory an improvement over traditional view that employees can be motivated by paying them more money ? 20

5. Explain principal barriers to managerial communication. Suggest measures for removing them. 20
6. (a) Write explanatory note on requisites of a good control system. 20
(b) Explain the concept of strategy.
7. Define directing. What are its characteristics ? Describe the principles of directing. How can directing be made more effective ? 20
8. Write a comprehensive note on 'Management by Exception', and its benefits. 20
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