

MASTER OF BUSINESS ADMINISTRATION  
(MBAFT)

Term-End Examination

June, 2013

MCT-004 : BUSINESS ETHICS

Time : 3 hours

Maximum Marks : 100

Note : Attempt *any five* questions. All questions carry equal marks.

1. Why is the study of Business Ethics important in current situation ? How can ethical values be promoted among business community ? 20
2. Critically evaluate the proposition that business ethics is an oxymoron. 20
3. According to Archie Carroll, what are the four levels of corporate social responsibility ? How relevant is this model in India's context ? 20
4. What is the difference between descriptive and normative ethical theories ? 20
5. What is social accounting, and why do companies engage in it ? 20

6. What is hostile takeover and why do they occur ? 20  
What are the main ethical issues that arise in hostile takeovers, and how can they be dealt with ?
7. Ethics have a central part to play within the corporate environmental decision making process. 20  
Explain.
8. In what ways the Consumer Protection Act can help the consumers in the redressal of their grievances ? Explain. 20
-