

00918

**MASTER OF BUSINESS ADMINISTRATION
(MBACN)**

Term-End Examination

June, 2013

MCN-008 : BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions.

All questions carry equal marks.

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1. Write a note on the impact of culture on business environment. 20
 2. Explain the objectives of privatisation of business with the help of an example. 20
 3. Explain the policy of Indian government towards Small Scale Industries. 20
 4. Write notes on the following : 20
 - (a) Multilateral Trade laws
 - (b) New EXIM Policy
 - (c) Internal Reform
 - (d) Foreign Exchange Flow Regulation

5. Explain the role and importance of Foreign Direct Investment (FDI) in the economic development of India. 20
6. Write notes on the following : 20
- (a) Public control of business
 - (b) Structural Reform
7. Explain the importance and process of Environmental scanning. 20
8. Write notes on the following : 20
- (a) Structure of Indian economy
 - (b) Issues in liberalisation
 - (c) Intellectual Property Right (IPR)
 - (d) Small Scale Industry (SSI)
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